



WORLD
ECONOMIC
FORUM

Report on Progress 2021



Grow**Asia**

Overview

While vulnerable to economic fluctuations, market forces, and climatic events, agriculture remains a critical driver of food security and economic stability in Southeast Asia. Agriculture accounts for up to 20% of Gross Domestic Product (GDP) for countries like Cambodia and more than 45% of the labor force in Myanmar. The region is also home to two of the world's largest rice exporters (Thailand and Viet Nam), is the top producer and exporter of palm oil, coconut, and rubber, and includes the top three exporting countries for pineapple, banana, mango, sugar, coffee, cashew, and cassava. Smallholder farming remains the backbone of agricultural production in Southeast Asia, with a lack of access to information, markets, and capital impoverishing smallholder farmers despite their efforts.

While the region's food security needs could be met by a combination of food imports and the use of fewer, larger, and more modern farms, a more sustainable and socially equitable approach would be to empower the region's smallholder farmers, support their access to better training, inputs and modernizing supply chains, and promote the adoption of more inclusive business practices. As such, Grow Asia was established by the World Economic Forum, in collaboration with the Association of Southeast Asian Nations (ASEAN) Secretariat, to bring together farmers, governments, the private sector, non-governmental organizations (NGOs) and other key stakeholders in the region to convene, facilitate, and scale efforts that promote inclusive agricultural development.

At the core of our work are three goals: to lift the productivity, profitability, and environmental sustainability of smallholder farming in Southeast Asia, supporting the development of a more inclusive and resilient food system.

Grow Asia comprises the regional Grow Asia Secretariat in Singapore, six Country Partnerships, each supported by an in-country team, and 44 Working Groups, organized around specific value chains (such as coffee) or cross-cutting issues (such as agri-finance).

Grow Asia is an Entity Associated with ASEAN. The accreditation recognizes the important role Grow Asia plays in the region, particularly in facilitating multi-stakeholder partnerships for sustainable agriculture development.

Impact:

6

Country Partnerships supported

578

Partner organizations

2 million

Smallholders reached

44

Working Groups

44

Value chain projects

21

Sectoral initiatives

Message from our Executive Director

Despite the constraints brought by COVID-19, 2020 was a year of extraordinary growth for Grow Asia, with our network reaching over two million farmers. The independent case studies we have published on our partners' projects demonstrate significant farmer yield and income increases, amounting to USD 80 million/year in incremental farm income for the roughly 250,000 households included in these studies.

I am also incredibly proud that:

- Grow Asia has been officially accredited as an Entity Associated with ASEAN – making us the first World Economic Forum-initiated platform to achieve this. With this accreditation, Grow Asia is now able to formally submit statements, recommendations, and views on policy matters or regional issues to the ASEAN Secretariat and its regional committees, and access funding for our network's activities from the multiple international funds supporting ASEAN.
- Having successfully navigated the adoption of the ASEAN Guidelines for Promoting Responsible Investment in Food, Agriculture, and Forestry (**ASEAN RAI**) by the ASEAN Agricultural Ministers, we have begun work on operationalizing a 10-year rollout of the ASEAN RAI – an endeavor made possible with support from the Swiss Agency for Development and Cooperation (SDC) and the Japan-ASEAN Integration Fund (JAIF).
- The **ASEAN Action Plan on Fall Armyworm Control** was agreed by ASEAN Member States as a regional ASEAN strategy in October 2020. Grow Asia (as Secretariat of the Action Plan), the Viet Nam Ministry of Agriculture and Rural Development (Chair), and several key partners have been working over the last few months to deliver a series of critical learning events and dialogues on the pest, to build partnerships and secure the support needed for this ambitious five-year plan. The Australian Government has stepped up to underpin the basic program for the next four years, and the focus is now on securing support for the broader range of action plan activities.



- We have continued to support cross-regional learning, published two new case studies (on [rubber in Indonesia](#) and [coffee in Viet Nam](#)), released a report on [smallholder agri-tech business models](#) and ran 58 learning events, drawing over 7,000 participants. In addition, our 14 short [videos](#) distilling learnings on inclusive value chains and the potential of agri-tech have been viewed over 300,000 times, and our non-video-based learning content on social media have been viewed by close to 630,000 people.
- We have been working closely with our partners to overcome the challenges COVID-19 has presented them and the growers across our region. The [recommendations](#) put forward by our four regional [COVID-19 Response Working Groups](#) were presented to the ASEAN Secretariat and used as input to the [ASEAN Comprehensive Recovery Framework \(ACRF\)](#) and its Implementation Plan. Many of those recommendations can be seen in the Draft ASEAN Guidelines for the Utilization of Digital Technologies for ASEAN Food and Agricultural Sector as well.

Though there is much uncertainty ahead, we are confident that by responding quickly, and collectively, to existing and new challenges, we can continue to effectively support Southeast Asia's food system and the growers that lie at its center. Going forward, our network is excited by the prospect of getting back into the field to deliver results through our [Country Partnerships](#), piloting the rollout of the [ASEAN RAI](#), and, in the coming months, identifying opportunities for us to collaborate with you.

On behalf of the Grow Asia team, I would like to sincerely thank our partners and donors – the Australian Department of Foreign Affairs and Trade (DFAT) in particular – whose support and drive to promote more inclusive and sustainable agriculture continue to fuel us.

Warm Regards,

Grahame Dixie

Executive Director
Grow Asia



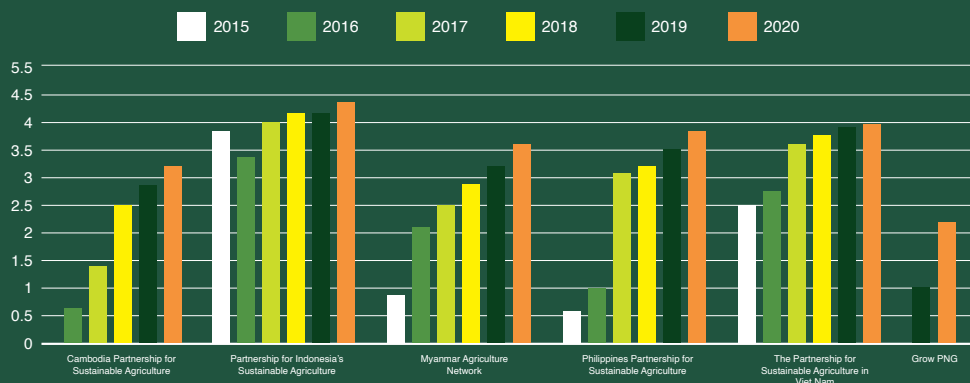
Building Effective Country Partnerships

The World Economic Forum and Grow Asia have catalyzed Country Partnerships in Cambodia, Indonesia, Myanmar, Papua New Guinea, the Philippines, and Viet Nam, staffed by in-country teams that Grow Asia has – to varying degrees – recruited, trained, overseen, and funded.

The Country Partnerships supported by Grow Asia are at different stages of development due to the different local contexts, the input of private-sector partners, and the unique socioeconomic environment in each country.

The diagram below summarizes the performance of each Country Partnership in the past years and, more importantly, their continuous improvement in capacity, effectiveness, and autonomy. This model is based on a qualitative assessment carried out by Grow Asia in collaboration with the in-country teams and looks at their:

- 1 Financial independence and stewardship
- 2 Organizational capacity
- 3 Effectiveness around stakeholder engagement
- 4 Working Groups' quality and impact



Average
Scorecard

2015
1.95

2016
1.98

2017
2.94

2018
3.32

2019
3.09

2020
3.53



Cambodia Partnership for Sustainable Agriculture

Partners

112

Working groups

- Cashew
- Pepper
- Fruit & Vegetables
- Agri-Food SMEs

Secretariat Level Initiatives

- Contract Farming
- Sustainable & Responsible Investments
- AgTech Solutions
- Agri-preneurship Incubation Program

The Cambodia Partnership for Sustainable Agriculture (CPSA) brings together companies, government agencies, civil society organizations, farmer groups, and financial institutions to link smallholder farmers to the market. CPSA and its partners work with the shared goal of increasing farmers' profits and productivity while improving the environmental sustainability of their farms.

CPSA's objectives are to:

- Be an inclusive platform for networking and information exchange.
- Prompt the transformation of sectoral or market systems through its Working Groups.
- Provide education and advisory for small and medium-sized enterprises (SMEs), entrepreneurs and farmer organizations.
- Support sustainable smallholder agricultural development.

www.cpsa-growasia.org



Partnership for Indonesia's Sustainable Agriculture

Partners

86

Working groups

- | | |
|----------------------|---------------------|
| Agri-Finance and ICT | Palm Oil |
| Beef | Potato |
| Cocoa | Rice |
| Coffee | Rubber |
| Corn | Soy |
| Dairy | Vocational Training |
| Horticulture | |

Officially established in 2012, the Partnership for Indonesia's Sustainable Agriculture (PISAgro) is a public-private partnership that was created in response to challenges and opportunities facing the agriculture sector in Indonesia. One of the most mature Country Partnerships in our network, PISAgro now has 86 partners working across 13 Working Groups.

PISAgro's objectives are to:

- Continue engaging the government to align priorities and develop synergies with the national agenda.
- Scale existing projects through wider participation from global and local partner organizations.
- Strengthen and broaden the partnership platform to deliver greater value to members and partners.
- Engage with newly formed and fast-growing startups to establish a connection with the high pace agricultural technology ecosystem and its players.
- Support sustainable smallholder agricultural development.

www.pisagro.org



Myanmar Agriculture Network

Partners

123

Working groups

- | | |
|---------------------------------------|-------------------|
| Agri-Finance | Pulses & Oilseeds |
| Agri Input | Rice |
| Coffee | Sugar |
| Corn | Tea |
| Horticulture | |
| Mobile Services & Technical Extension | |

Secretariat Level Initiatives

- COVID-19 Response and Adaptation
- Contract Farming
- Gender Mainstreaming

The Myanmar Agriculture Network (MAN) brings together companies, government agencies, civil society organizations, farmer groups, and financial institutions to link smallholder farmers to the market. MAN's network of partners works towards the shared goal of increasing farmers' profits and productivity while improving the environmental sustainability of their farms. Despite being one of the younger Country Partnerships in the network, MAN now has 123 partners collaborating across 10 Working Groups.

MAN's objectives are to:

- Be an inclusive platform for networking and information exchange.
- Prompt sectoral or market systems transformation through its Working Groups.
- Serve as a resource hub for micro, small and medium enterprises, entrepreneurs, and farmer organizations to reach global markets.
- Support sustainable and pro-smallholder agricultural development.

www.man-growasia.org



Grow PNG

Partners

19

Working groups

- Land Access
- SME

Secretariat Level Initiatives

- Learning Events
- Data Collection and Modelling
- Gender Mainstreaming

Launched in 2019, Grow PNG is based in Lae, Papua New Guinea, the gateway to the Markham Valley agricultural corridor. The Country Partnership brings together business leaders, policymakers, and farmers to collaboratively unlock growth in the sector and facilitate new opportunities for farming families.

Grow PNG aims to accelerate the growth of the agriculture sector in the Markham Valley by enabling smallholder households to increase their income by 20% within eight years.

Grow PNG's objectives are to:

- Build effective Working Groups, addressing collective challenges and unlocking growth through policy changes, new partnerships, and new business models.
- Strengthen partnerships and increase trust between civil society, government, agribusiness, and farmers.
- Improve knowledge and information for all stakeholders to make better decisions.

www.growpng.org

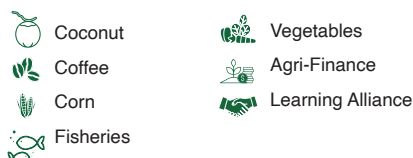


Philippines Partnership for Sustainable Agriculture

Partners

96

Working groups



Secretariat Level Initiatives

- Strategic Facilitation
- Partnership Brokerage and Market Linkage
- Knowledge Exchange
- Communications
- Women Empowerment and Gender Mainstreaming

The Philippines Partnership for Sustainable Agriculture (PPSA) was formally launched in 2015 by the Philippines' Department of Agriculture and Grow Asia. PPSA serves as a multi-stakeholder platform to engage smallholder farmers and market players towards socioeconomic growth and competitive advantage.

Today, PPSA has 96 partners organized around seven Working Groups.

PPSA's objectives are to:

- Develop and scale our technical consultancy services, partner projects, industry studies, and sectoral interventions that benefit smallholder farmers and our partner organizations.
- More effectively support knowledge exchange, including the production of case studies and reports, and the facilitation of learning and capacity building sessions.
- Spearhead market linkage partnerships that engage a broader spectrum of companies, smallholder farmers, and fisherfolk groups.
- Mobilize resources and streamline membership structure to ensure smooth and sustainable operations, and effective implementation of PPSA and Working Group initiatives.

www.ppsa-ph.org



Partnership for Sustainable Agriculture in Viet Nam

Partners

137

Task Forces



The Partnership for Sustainable Agriculture in Viet Nam (PSAV) brings together companies, government agencies, civil society organizations, farmer groups, and financial institutions to link smallholder farmers to the market. Established in 2010, PSAV is the most mature Country Partnership in the Grow Asia network, currently engaging over 130 partner organizations through eight Task Forces – the PSAV equivalent of a Working Group.

PSAV's objectives are to:

- Provide support to improve policies, address barriers in implementing agricultural and rural development policies; and promote the development, application, and practice of sustainable agricultural standards in Viet Nam.
- Strengthen partnerships between the Ministry of Agriculture and Rural Development, local authorities and international organizations, NGOs, donors, businesses, and farmers to promote sustainable agricultural development.
- Link public and private organizations in the agricultural sector to share experiences and cooperate in developing value chains, especially for Viet Nam's key agricultural products.
- Contribute to building science-based sustainable agricultural development management approaches that are applied by member partners.
- Disseminate reliable, up-to-date information on sustainable farming and agricultural development.

www.psav-mard.org.vn

Supporting Innovation

Digital

Grow Asia's conversations with agriculture leaders in Southeast Asia have revealed that they believe digital technologies – such as tools for enabling access to financing, digital marketplaces, or traceability solutions – are set to positively transform the way smallholders interact with agribusiness value chains. These tools have the potential to bring greater efficiency to value chains by significantly lowering transaction costs, while improving farmers' prosperity.

Grow Asia brings together business leaders, development actors, and policymakers to accelerate the adoption of digital tools across these complementary initiatives:



1. Digital Learning Series

This series provides a regular platform for Grow Asia's Digital Community of Practice to share learnings and insights on how digital solutions can be developed and scaled up for impact on smallholder farmers. In 2020, we ran four virtual events covering the smallholder agritech landscape, reaching farmers using chat, smallholder agri-tech business models, and logistics tech for the agriculture industry. We will be running DLS quarterly in 2021.

www.dls.growasia.org



2. Grow Asia Digital Directory

The directory is a database of close to 70 agricultural digital solutions for smallholder value chains in ASEAN. Digital solutions can transform the sector only if investors, agribusiness, and development actors are aware of the available solutions. This directory fills that gap by providing information on solutions and also contact details so new partnerships can emerge. If you are keen to have your smallholder-focused digital solution featured in the directory, please reach out to digital@growasia.org.

directory.growasia.org



3. Reports and Guides

We produce comprehensive reports and guides on digital themes for business leaders. Examples include our [Driving AgriTech Adoption](#) report that provides insights from Southeast Asia's farmers on how solution developers, corporates, and the public sector can more effectively engage smallholders through digital tools. We also authored a report on [Smallholder AgriTech Business Models](#), which provides an overview of five business models that show the greatest potential to reach smallholder farmers at scale.

Promoting Responsible Investment

Private investment in agriculture, food, and forestry sectors is critical to achieve food and nutrition security while creating economic growth and opportunities in ASEAN. But that investment must aim to deliver social, economic, and environmental benefits while minimizing negative impacts.

In 2018, the ASEAN Secretariat requested Grow Asia's support in developing the [ASEAN Guidelines on Promoting Responsible Investment on Food, Agriculture, and Forestry](#) (ASEAN RAI).

The ASEAN RAI was formally adopted by the ASEAN Ministers of Agriculture and Forestry in October 2018.

Grow Asia is now working to implement Phase 1 (2020-2022) of the 10-year Action Plan for the ASEAN RAI. The Action Plan aims to strengthen national and regional legal and policy frameworks, processes, practices, and knowledge to contribute to the achievement of the United Nations Sustainable Development Goals.

The Action Plan focuses on two core areas: (1) improving policy and legal frameworks through technical assistance; and (2) engaging private investors (SMEs, domestic, and global companies) to adopt and apply the ASEAN RAI. Implementation partners include: the Institute for International Sustainable Development (IISD) and the Food and Agriculture Organization of the United Nations (FAO), with funding from SDC.

From April 2020-2021, Grow Asia and our partners have made significant progress on the Action Plan:

- Demonstrating 15 private investors' best practices in a case study series to inspire other investor behaviors.
- Designing an ASEAN RAI Learning and Accreditation Program to train 400+ experts by 2030.
- Hosting a [regional kickoff event](#) with OECD.
- Demonstrating alignment between ASEAN RAI and over 300 other standards via a [mapping report](#) and the inclusion of the ASEAN RAI on the [ITC Standards Map](#).
- Designing and approving an ASEAN Alignment Tool, to allow policymakers to identify gaps in existing policy frameworks and then request legal assistance.
- Delivering on-demand regional and national level workshops to policymakers and NGOs.

www.aseanraiguidelines.org

Sharing Learnings

Grow Asia has a strong commitment to learning and knowledge-sharing. This agenda covers the development and exchange of both fact- and experience-based knowledge emerging from the network. By highlighting successes and sharing learnings, Grow Asia hopes to catalyze greater impact to improve smallholder livelihoods.



Case Studies and Reports

Grow Asia's **case studies** and **reports** offer insight and learnings from partners and projects in the network. Each case study provides (1) an overview of stakeholders involved, key activities, and project milestones, and (2) an outline of the journey, which charts the project's design and implementation. Last year, Grow Asia produced two new case studies (**rubber in Indonesia** and **coffee in Viet Nam**) and four reports (a **gender landscape mapping**, a **framework for smallholder agri-tech business models**, learnings on **inclusive business models**, and insights on **increasing agri-tech adoption**).

Grow Asia Exchange

The Grow Asia Exchange is an online knowledge repository and learning hub that bridges expertise across a variety of disciplines. It enables partners to learn from one another's experiences, share best practices, and gain access to practical knowledge on inclusive value chain projects. The Exchange boasts over 200+ case studies, policy papers, and landscape studies, categorized by country, crop, and theme.

exchange.growasia.org





Learning Events

Learning is regularly cited as one of the main reasons that motivates Grow Asia's partners to participate in the network. Grow Asia has an extensive portfolio of learning events covering fact-based knowledge (e.g. case studies, market opportunities, production, and post-harvest innovation) and experience-based knowledge (e.g. building effective partnerships, learnings from inclusive business projects, and facilitating mentorship programs).

In 2020, aided by the increasing embrace of using virtual conferencing tools, Grow Asia and our Country Partnerships organized 58 learning events, drawing an aggregate of 7,146 participants. That is more than double the number of learning events we ran in 2019, reaching four times the number of attendees. Not sacrificing quality for quantity, our post-event satisfaction surveys averaged at 83%.

In addition, Grow Asia also introduced a new event format in 2020 – a closed-door “confessional” series where selected partners are invited to engage in open and honest conversations around their challenges, successes and, crucially, failures around building inclusive and sustainable value chains. These sessions run under the Chatham House Rule – whereby participants are free to use information received without attributing it, nor revealing the identity nor the affiliation of the other participants – to encourage candor.



The number of
agriculture drones
is doubling
each year

Making Learnings Accessible

While case studies provide robust insights into value chain projects, Grow Asia believes that distilling key learnings and insights into bite-sized social-media-friendly content is an important way of reaching as many end users as possible.

Grow Asia produced three new video series in 2020, which were watched over 94,000 times:

- A series on [Inclusive Business Models](#).
- A series on [Driving AgriTech Adoption: Insights from Southeast Asia](#).
- A third drawing insights from our experience supporting the creation and [adoption of action-oriented research](#).

To support further knowledge exchange, Grow Asia has also scaled our use of social media platforms such as LinkedIn and Twitter. Our social media following doubled in 2020, and as a result, our non-video-based learning content was read 123,400 times and seen by over 629,700 people.



Regional Responses

Gender Mainstreaming

Women smallholders play key roles in agricultural value chains, as producers, managers, aggregators, retailers, and caregivers. Thus, there is growing need to empower women to have greater agency and power. To support this in Southeast Asia, Grow Asia has committed to (1) supporting the existing gender mainstreaming efforts of our partners, and (2) promoting the further adoption of gender-inclusive practices, processes, and policies among private-sector actors in the region. Our work includes actively brokering partnerships within our network, distilling and disseminating good practices across companies and sectors, embedding gender-inclusive internal policies and practices within our own organization, and supporting gender-responsive policymaking at national and regional levels.

Grow Asia has set targets at three levels in our 2020 Gender Mainstreaming Strategy which we aim to achieve by 2022:

- **Farmer level:** Increase awareness among Working Group partners of the business case for implementing gender-sensitive and inclusive practices for women farmers.
- **Partnership level:** Increase partner support for leadership and business development opportunities for women (along agri supply chains and within company structures).
- **Network level:** Greater commitment to gender-inclusive processes and practices within our organization.

www.growasia.org/gender

Since the adoption of Grow Asia's Gender Mainstreaming Strategy in August 2020, we have:

- Published our first **Gender Landscape Mapping report**, including 10 case studies of private, public, and NGO partner gender-inclusive practices.
- Supported Working Groups to assess gender roles and responsibilities along their value chain projects.
- Led a **multi-stakeholder partnership** with Corteva Agriscience to train women farmers and agripreneurs.
- Provided inputs to regional policy dialogues about gender mainstreaming in agricultural value chains.
- Offered ad hoc support and advice to partners on developing strategies, incentivizing women participation, and identifying women for leadership roles.
- Collaborated with other industry players including AGREA, Corteva Agriscience and WOMAG to design and launch **GrowHer.org**, a community-based platform that connects women agripreneurs to learning events, essential resources and other women agripreneurs.
- Trained staff on how to communicate the value of gender mainstreaming to partners.





Fall Armyworm Control

The fall armyworm (FAW) was first reported in Southeast Asia in late 2018 but has now spread across the region. The pest can cause major damage, particularly to maize, with estimates indicating an annual USD 884 million cost to the region. In 2019, ASEAN supported the development of a regionally coordinated response, and requested that Grow Asia, with the ASEAN Secretariat and the Vietnamese Government, develop a regional FAW framework.

Since then, we have:

- Developed the [ASEAN Action Plan on Fall Armyworm Control](https://www.aseanfaaction.org/), which sets the goals, objectives, and work programs to manage the pest.
- Secured resourcing for the implementation of this regional action plan, thanks to the generous support of DFAT.
- Launched the [ASEAN FAW Action Innovation and Knowledge Hub](https://www.aseanfaaction.org/) as an online meeting place for those interested in joining efforts to control FAW and improve integrated pest management in the region.
- Ran a series of successful [webinars and workshops](https://www.aseanfaaction.org/) on FAW control, including a Technical Workshop Series on biocontrol in partnership with CABI, IPM Innovation Lab, Biorationale, the International Rice Research Institute, the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT), and the Chinese Academy of Agricultural Science.

www.aseanfaaction.org

Flagship projects are also being explored with partners covering resistance management, surveillance and monitoring, biocontrol, farmer communication and action, drones, and digital; and the development of a Women as Integrated Pest Management Leaders program.

COVID-19

ASEAN experienced widespread disruptions from the pandemic in early 2020 and this impacted regional food security both directly (food supply and demand) and indirectly (decreasing purchasing power, barriers on food distribution) – both of which disproportionately affected the poor and vulnerable.

Grow Asia, together with the World Economic Forum and the International Fund for Agricultural Development, initiated a virtual roundtable with over 95 senior leaders from the public, private and civil society sectors in the region in May 2020. Four multi-stakeholder Working Groups emerged, developing action plans around: (i) Rural Logistics, (ii) Mobile Money, (iii) Digital Marketing Platforms, and (iv) Digital Enabling Environment.

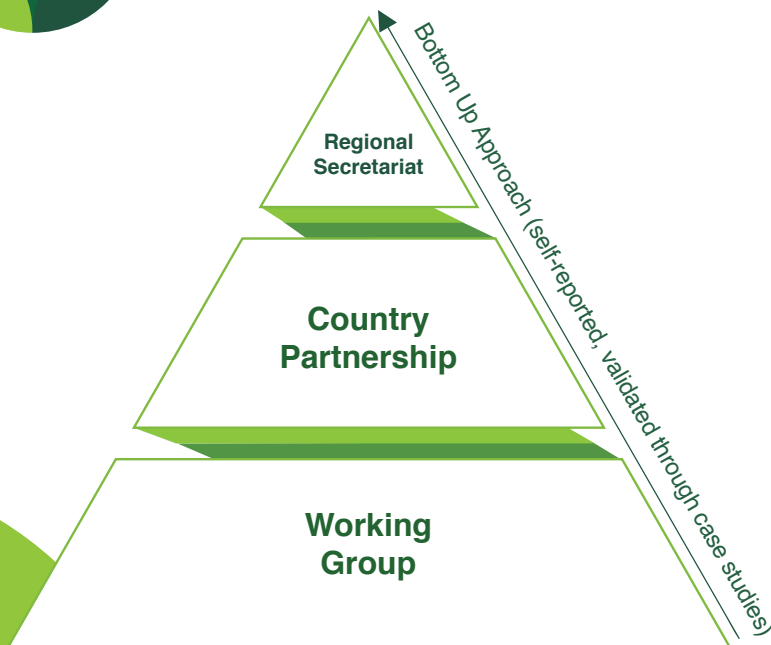
In partnership with the ASEAN Secretariat, a follow-up virtual consultation was run in October, presenting the [findings and recommendations](#) from the four Working Groups to over 140 partners for further input. Discussions and highlights from each Working Group served as inputs to the [ASEAN Comprehensive Recovery Framework \(ACRF\) and its Implementation Plan](#) at the SOM-AMAF in August and at the ASEAN Summit in November.

Many of the proposed ideas and solutions that came out of the convenings and Working Groups involve the use of digital technologies and encourage a more conducive policy environment for these digital solutions to emerge. Grow Asia's thought leadership shaped how the ACRF specifically identifies Accelerating Inclusive Digital Transformation as Broad Strategy #4 to safeguard lives and livelihoods, and build resilience.

Measuring Performance

To measure the performance of the Grow Asia network as a whole, we now use a three-pronged approach which includes a Partner Survey, a Country Partnership Scorecard, and a Working Group Scorecard.

The Partner Survey computes the value of the services being offered by the Grow Asia Secretariat. The Country Partnership Scorecard measures the annual progress of the Country Secretariats by evaluating them according to four qualitative measures: financial independence and stewardship, organizational capacity, stakeholder engagement, and quality of Working Groups and impact. The Working Group Scorecard evaluates the Working Groups in the network based on their structure, strategy, impact, and facilitation capabilities.



Farmer Engagement Funnel

Grow Asia introduced the Farmer Engagement Funnel as a framework to communicate results gathered from various activities and interventions throughout the network. The Funnel highlights the different levels of engagement that projects have with smallholder farmers, such as reach, participation, adoption, and sustained activity. At the broadest end, projects generally reach larger numbers of farmers but with minimal engagement, such as visits to demonstration plots and general awareness about the project. As the funnel narrows, projects reach a smaller number of farmers but create deeper levels of engagement with those farmers through the provision of training, inputs, and off-take agreements.

Reached

2,000,110 farmers.

Awareness raised through demo plots, government extension, farmer trainers, and field staff outreach.

Participated

1,149,820 farmers participating directly in Working Group projects.

Adopted

297,656 farmers adopted new technology or practices. **209,602** farmers achieved certification. **39,369** farmers accessing credit through the programs and interventions of our partners.

Sustained Action

Up to **63%** increase in smallholder yield. Case studies indicate an average **increase in smallholder incomes of 80%**.

Two mature projects have achieved **greenhouse gas emission reductions of 1/3 and 1/2**.



Governance and Structure

Grow Asia has a unique governance structure that is reflective of our multi-stakeholder approach. Our Steering Committee guides and oversees Grow Asia's strategy and operations. The Grow Asia Business Council, comprised of global and regional companies, provides strategic insight and drives action on the ground, while the Grow Asia Civil Society Council advises on ensuring positive societal and environmental outcomes.



Steering Committee

The multi-stakeholder Steering Committee acts as the main oversight body for the Grow Asia Secretariat. The Committee's diverse representation, including a farmer representative, is invaluable in defining Grow Asia's plans and addressing differing views and approaches while identifying priority areas that help Grow Asia meet its ambitious targets.

Members:

- ASEAN Secretariat
- Representatives of the Grow Asia Business Council
- Representatives of the Grow Asia Civil Society Council
- Asian Farmers' Association for Sustainable Rural Development (AFA)
- Donors
- World Economic Forum

Business Council

The Grow Asia Business Council includes the CEOs and regional heads of local and global companies. Member companies lead Country Partnerships, invest in value chains, and support the development of innovative solutions.

Co-Chairs:

- Bayer CropScience (Co-Chair)
- Charoen Pokphand (CP) Group (Co-Chair)

Members:

- | | |
|-------------------------------------|----------------------------------|
| • Apical Group Ltd. | • Royal DSM |
| • Burgundy Hills | • Sinar Mas Agribusiness & Food |
| • Cargill Inc. | • Swiss Reinsurance Company Ltd. |
| • Corteva Agriscience | • Syngenta International AG |
| • East-West Seed | • Triputra Agro Persada |
| • Feedmix Specialist II | • Unilever |
| • Indofood | • UPL Ltd. |
| • International Finance Corporation | • Yara International ASA |
| • Louis Dreyfus Company | • Yoma Strategic Holdings |
| • Nestlé SA | |
| • Olam | |
| • PepsiCo Inc. | |
| • Rabobank | |





Civil Society Council

Local and global NGOs make up the Grow Asia Civil Society Council. The members provide active guidance, including the development of a project design checklist, reviewing the Grow Asia performance measurement metrics, commissioning specific research in support of Grow Asia's projects, and partnering directly with projects on the ground.

Members:

- Australian Centre for International Agricultural Research (ACIAR)
- Agriterra
- Asian Partnership for the Development of Human Resources in Rural Asia (AsiaDHRRA)
- Conservation International
- IDH, The Sustainable Trade Initiative
- Landesa
- Mercy Corps
- Oxfam
- Rainforest Alliance
- SNV
- Swisscontact
- The Nature Conservancy
- Women Organizing for Change in Agriculture and Natural Resource Management (WOCAN)
- World Vision Australia
- World Wide Fund for Nature (WWF)



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